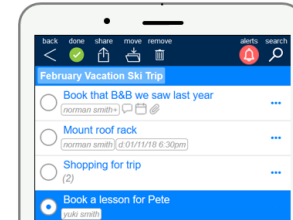




- Independent Agile Consulting
- Founder at Nexxle



- Chief Agilist
- Enterprise Transformation
- Built Agile Delivery team



800 Team Transformation



Founder, CEO, CTO



Past President

- Coach of Coaches
- Co-founder of Agile Toronto
- Scrum Master and Agile Coach with a passion for teamwork
- Has worked with software teams in finance, retail, currency exchange, earth sciences, and consulting.
- ICAgile Certified Professional in Agile Coaching
- Certified Scrum Practitioner
- Studied computer science engineering at MIT.



Growing a Product

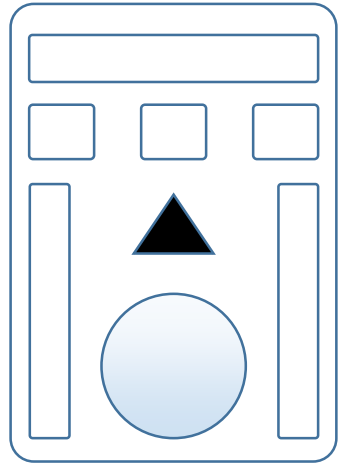


A single
User Story

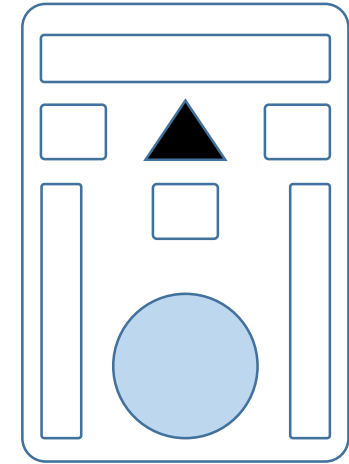
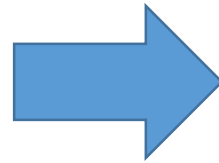


Many user
stories

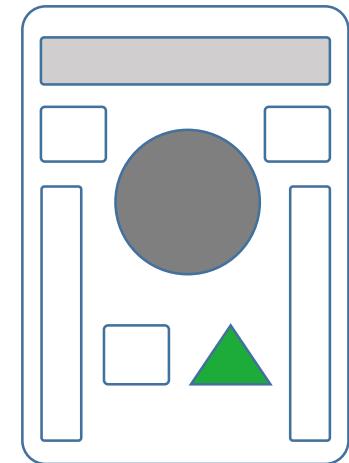
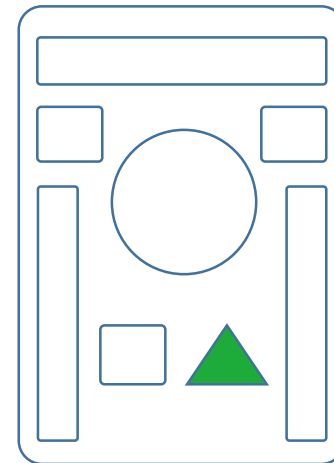
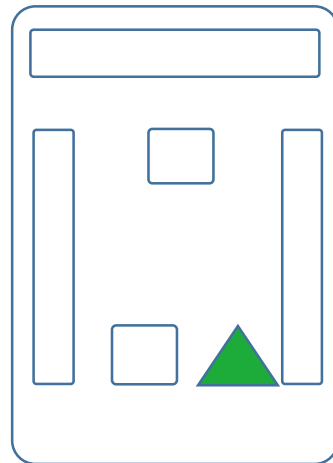
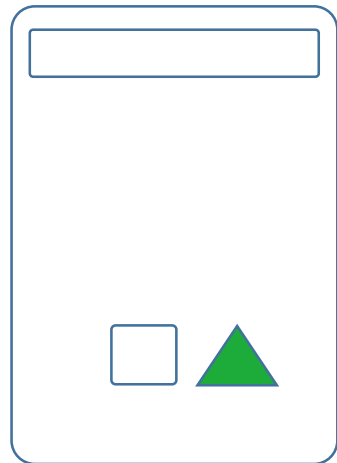
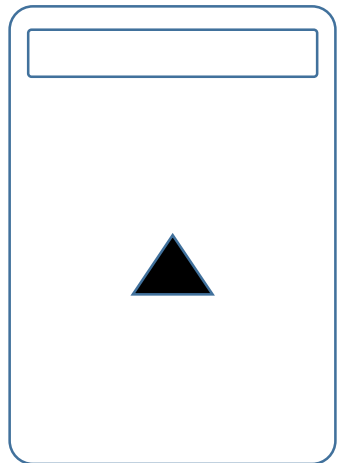
Pixel Perfection vs Growing



UX's "Pixel Perfect" Design



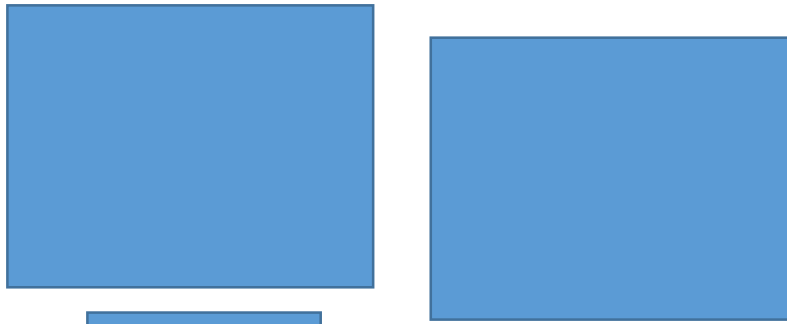
Final Product, Approved by UX person



UX Person Involved in Process

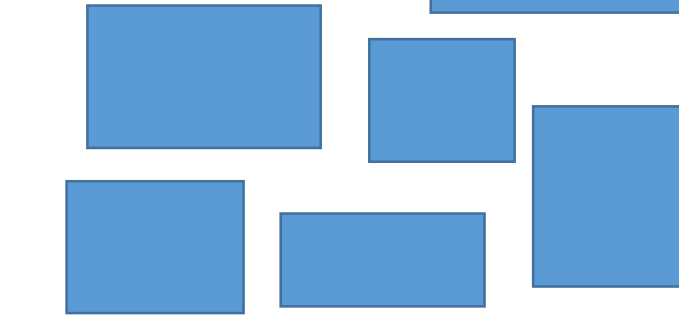
Products to Epics to Stories

Products



BYOD data backup for large businesses to protect IP

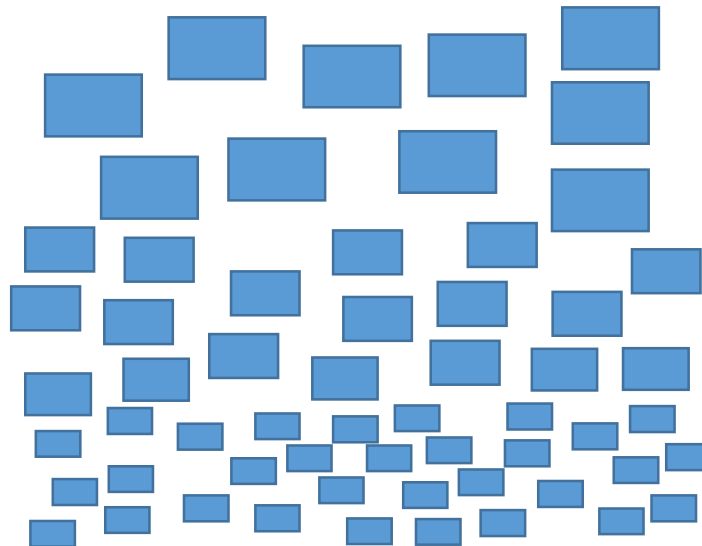
Epics



Reporting

User Stories

(start to prod in < 2 weeks)



Admin wants automated daily reports on storage usage to help spot trends

Clothes shopper wants
to _____ so
they can decide if they
have enough time to shop

Specified

- “find stores using GPS”
- “find stores using a valid postal address”
- “find stores using a valid zip code”
- “see all 10 store locations on a map”
- “get driving directions”
- “find stores nearby”
- “get walking directions”
- “find stores within driving distance”
- “find stores within walking distance”

Negotiable

- “find stores”

Valuable

Shopper wants to locate an item in the store they are standing in so they can pick it up.

Valuable

Database of coupons from all vendors

A database on its own has no value to the user

User wants to upload images to be used by other functions to add their own flair

Until the images can be used they have no value

Movie-goer wants to read movie reviews for a given movie so they can decide if they want to see it.

Valuable

Not Testable

Shopper wants interface to be fun so they are happy while shopping

Shopper wants app to respond quickly to make quick decisions

Making Stories Testable

Shopper wants interface to be fun so they are happy while shopping



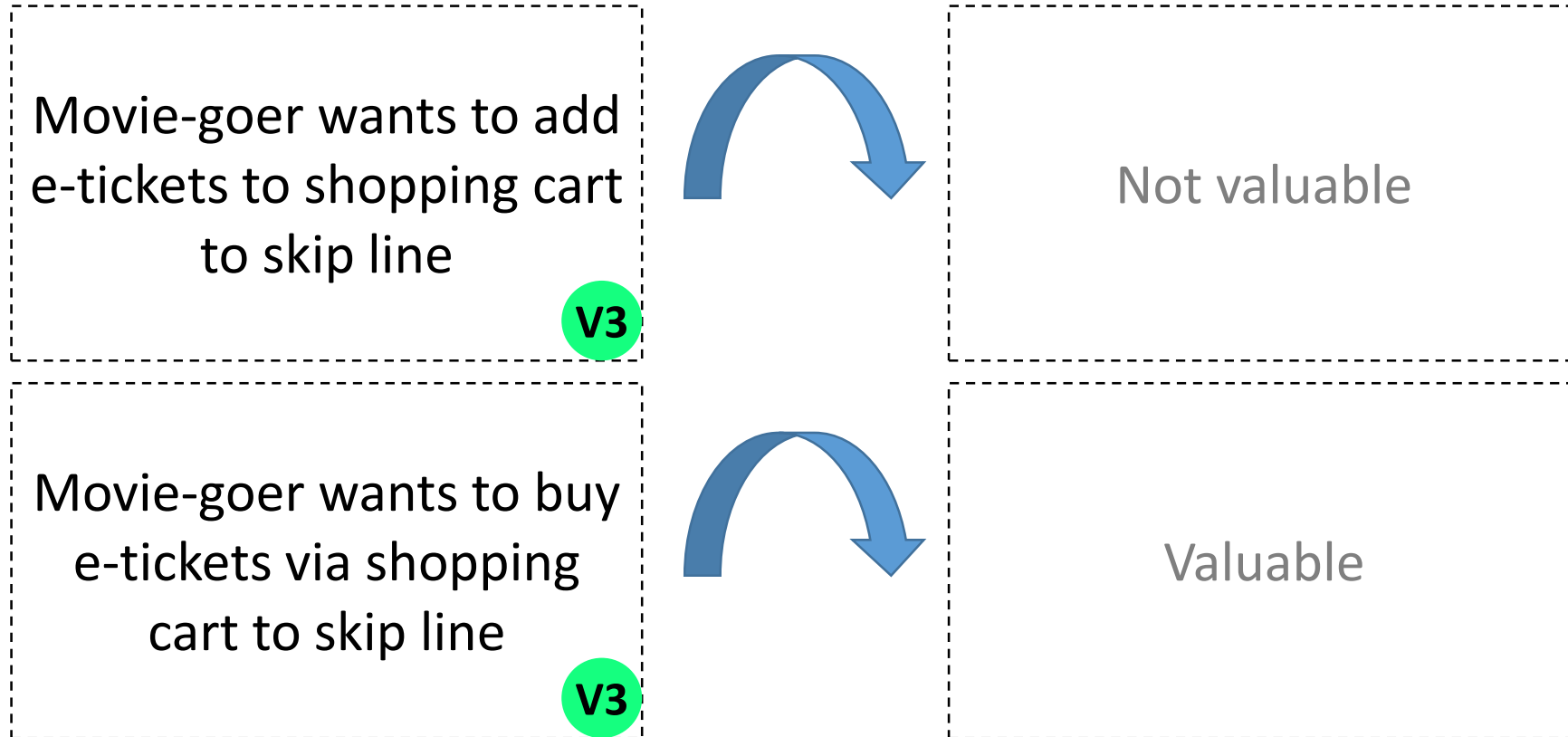
Shopper wants fun* interface so they are happy while shopping
*avg of 4 o/o 5 on fun scale from 5 internal users

Shopper wants app to respond quickly to make quick decisions



Shopper wants app to respond in no more than .5 seconds to make quick decisions

Playing the Value Game



High Level Instructions

- Some of the games have two decks, use one deck at a time
- You can do the games in any order
- Stay within the recommended timebox, use a timekeeper if necessary
- Start with the cards story side up (circle in the bottom right)
- Shuffle the cards before laying them out
- For most of the games, separate the cards into categories
- When done, check your answers on the back of the cards
- This is not a test, the most important thing is the conversation
- Can substitute stories you brought, written on 3x5 cards for the cards
- Form teams of 4-5

<https://Nexxle.com/Agile/downloads>